

Sponsorship Application Form

I/We hereby offer sponsorship to the Derbyshire Agricultural and Horticultural Society Ltd for the 2017 Derbyshire County Show to be held at Locko Park, Spondon, Derby on Sunday 25th June 2017.

Name of Company.....

Address.....

.....Post Code.....

Telephone No.....Mobile No.....

Contact Name(s).....

Email.....

Please indicate the level of sponsorship you would like to give and to which Section you would like your sponsorship allocated:

Level Section

On receipt, an official invoice will be sent in respect of your sponsorship. Alternatively, a cheque made payable to "Derbyshire Agricultural and Horticultural Society" may be sent with this form and a receipted invoice will be issued.

Advertising Copy Enclosed..... To follow.....
(Please note: TO GUARANTEE PUBLICATION IN THE SHOW PUBLICATIONS ALL ADVERTISEMENTS MUST BE RECEIVED BY THE 16TH MAY

Please return this form to:

Mrs. S.A. James,
General Secretary,
Derbyshire Agricultural & Horticultural Society,
5 Willow Park Way, Weston Road, Aston on Trent, Derbys. DE72 2DF
Telephone and Fax: - 01332 793068
Email: info@derbyshirecountyshow.org.uk



137th DERBYSHIRE COUNTY SHOW



SUNDAY 25th JUNE 2017

SPONSORSHIP OPPORTUNITIES

How your support helps us

www.derbyshirecountyshow.org.uk

The Derbyshire County Show attracts thousands of visitors on one day at the end of June and this year will be in the beautiful location of Locko Park, Near Spondon, Derby.

The Society is a purely voluntary organisation whose principal aim is to arrange an annual Show exhibiting the best elements of agriculture, horticulture and related industries to visitors from both Derbyshire and the surrounding counties. In offering sponsorship, you can -

- ❖ Reach in excess of 15000 consumers. Our target audience of families, love buying, sampling and participating in everything the countryside has to offer
- ❖ Look good, by helping to sustain an important part of our countryside – why not link your sponsorship to one of the agricultural events, animal classes or rural activities?
- ❖ Talk to your customers directly by taking a trade stand space as part of your sponsorship package
- ❖ Generate brand awareness through opportunities such as the programmes, banners, announcements or leaflets.

As valued sponsors, you and your guests will be entitled to use our privileged Sponsors and Members Enclosure, which provides a comfortable and unrivalled view of the main ring activities and from where refreshments can be obtained throughout the day.

There are many opportunities to get involved: -

- Livestock and Equine classes
- Horticultural and Floral Art
- Companion Dog Show
- Vintage Sections - Cars, Tractors, Engines & Motorcycles
- Food Hall, Craft Marquee, Retail Marquee, Main Ring, Members' Marquee,
- Valuable on-site services – i.e. marquees, fencing, signage, hand washing facilities
- Prizes for a sponsored class, in cash or kind
- A helping hand or the loan of a vehicle, are all forms of sponsorship without which we could not run the show.

Together with much more...

Our aim is to give you the best possible opportunity to meet your promotional needs and therefore sponsorship packages can also be arranged to suit individual needs.

Bronze Package: £80.00

- 2 Admission Tickets and 2 Sponsors Badges**
- 1 Car Park Pass (dedicated Sponsors/Members Car Park)**
- Ring side Banner Space**
- Written Acknowledgement in Show Publications and on our Website**
- Facebook link and Twitter mention**
- Quarter Page Advertisement in Show Publications**
- 1 Main Show Programme Voucher**

Silver Package: £175.00

- 2 Admission Tickets and 2 Sponsors Badges**
- 1 Car Park Pass (dedicated Sponsors/Members Car Park)**
- 2 Lunch Tickets for President's Area**
- Trade Space 6m x 6m**
- Ring side Banner Space**
- Written Acknowledgement in Show Publications and on our Website**
- Facebook link and Twitter mention**
- Quarter Page Advertisement in Show Publications**
- 1 Main Show Programme Voucher**

Gold Package: £250.00

- 4 Admission Tickets, 2 Sponsors Badges and 2 Guest Badges**
- 2 Car Park Pass (dedicated Sponsors/Members Car Park)**
- 2 Lunch Tickets for President's Area**
- Trade Space 12m x 6m**
- Ring side Banner Space**
- Written Acknowledgement in Show Publications and on our Website**
- Facebook link and Twitter mention**
- Half Page Advertisement in Show Publications**
- 1 Main Show Programme Voucher**

Platinum Package: £500.00

- 8 Admission Tickets, 4 Sponsors Badges and 4 Guest Badges**
- 4 Car Park Pass (dedicated Sponsors/Members Car Park)**
- 4 Lunch Tickets for President's Area**
- Trade Space 12m x 12m**
- Ring side Banner Space**
- Written Acknowledgement in Show Publications and on our Website**
- Facebook link and Twitter mention**
- Full Page Advertisement in Show Publications**
- 2 Main Show Programme Vouchers**