## SPONSORSHIP / HOSPITALITY PACKAGES

Founded in 1860 and now on its 142nd Show the Derbyshire County Show attracts in excess of 16,000 visitors each year from Derby and its surrounding area, has over 8000 followers on facebook and utilises automated marketing to all on line ticket purchasers to advertise the show and our sponsors.

#### **Bronze**

- 2 Admission Tickets and 2 Sponsors Badges
- Entrance to Members Area
- Refreshments in the Members Marquee
- 1 Car Park Pass (dedicated Sponsors/Members/Premium Car Park)
- Ring side Banner Space 1m high x 2m long max
- Show website and social media publicity
- No queue premium toilets

£120

### Silver

- 2 Admission Tickets and 2 Sponsors Badges
- Entrance to Members Area
- Refreshments in the Members Marquee
- 2 lunch tickets for the Presidents Area
- 1 Car Park Pass (dedicated Sponsors/Members/Premium Car Park)
- 2 Ring side Banner Spaces 1m high x 2m long max
- Show website and social media publicity
- No queue premium toilets

£240

### Gold

- 4 Admission Tickets and 4 Sponsors Badges
- Entrance to Members Area
- Refreshments in the Members Marquee
- 4 lunch tickets for the Presidents Area
- 2 Car Park Pass (dedicated Sponsors/Members/Premium Car Park)
- 2 Ring side Banner Spaces (1 being in the Main Ring) - 1m high x 2m long max
- Show website and social media publicity
- No queue premium toilets

£360



#### **Platinum**

- 6 Admission Tickets and 6 Sponsors Badges
- Entrance to Members Area
- Refreshments in the Members Marquee
- 6 lunch tickets for the Presidents Area
- 3 Car Park Pass (dedicated Sponsors/Members/Premium Car Park)
- 3 Ring side Banner Spaces (1 being in the Main Ring) 1m high x 2m long max
- Show website and social media publicity
- No queue premium toilets

£500

## Ruby

- Lunch in the Presidents Area for 10
- 10 Admission Tickets and 10 Sponsors Badges
- 5 Car Park Pass (dedicated Sponsors/Members/Premium Car Park)
- Entrance to Members Area
- Refreshments in the Members Marquee
- No queue premium toilets
- Show website and social media publicity

£600

#### **Diamond**

- Reserved private table & lunch in the Presidents Area for 10
- Large Trade stand in premium ringside location
- Entrance to Members Area
- 5 Car Park Pass (dedicated Sponsors/Members/Premium Car Park)
- Refreshments in the Members Marquee
- 5 Ring side Banner Spaces (1 being in the Main Ring) - 1m high x 2m long max
- Show website and social media publicity
- No queue premium toilets
- 2 Entrance gate banner spaces

£1250

Only 2 of these packages still available



# SPONSORSHIP OF SHOW RINGS/SPECIFIC AREAS

These are sold as individual items, if you require hospitality please select one of the different packages as well.

Cattle Ring x5 - £75 each

Sheep Ring x10 - £75 each

Light Horse Ring x5 - £75 each

Dog Ring x8 - £75 each

Heavy Horse Ring x1 - £100

Countryside Area - £150

Main Ring - £250

Entrance Gate x 3 - £100 each

Village Green Area - £500

Grand Stand - £2000

Banners for the ring sides to be delivered to the Elvaston Show ground week commencing 19<sup>th</sup> June 2024. All banners to be on the Showground by COP Friday 23<sup>rd</sup> June latest.

They should be mesh type cover to fit a standard pedestrian barrier, however if you are utilising an existing banner this should be no larger than 1m high x 2m long. We are unable to accommodate other sizes.

Please confirm your level of sponsorship to Claire Bowman, Show Secretary either by email to <a href="mailto:info@derbyshirecountyshow.org.uk">info@derbyshirecountyshow.org.uk</a> or by calling her on 07536 182421.

We really do appreciate you taking the time to consider supporting the show and the people of the Midlands.